

on motion picture entertainment (exclusive of amusement taxes) was \$3.77 per capita. By 1933, owing to reduced patronage and lower prices of tickets, the per capita expenditure had dropped to \$2.33, while for 1935 the figure rose slightly to \$2.50. Figures for later years are \$2.70 for 1936, \$2.93 for 1937, and \$3.02 for 1938.

Statistics for motion picture theatres in Canada were secured for the first time in connection with the Census of Merchandising and Service Establishments, 1931. According to the results of this Census, there were 910 motion picture theatres in operation in 1930. During the depression a number of theatres were closed so that in 1933 only 765 were reported. Since 1933 the situation has more than recovered itself, 797 theatres being reported in operation in 1934, 862 in 1935, 959 in 1936, 1,047 in 1937, and 1,133 in 1938. Principal statistics by leading cities for 1936 and 1937 are given at p. 621 of the 1939 Year Book.

#### 34.—Motion Picture Theatres, Employees, Salaries and Wages, and Total Receipts, by Provinces, 1930, 1937, and 1938.

Note.—Figures for intervening years will be found in the corresponding table of previous editions of the Year Book.

Year and Province.	Theatres.	Employees.		Salaries and Wages.	Total Receipts. <sup>1</sup>
		Male.	Female.		
	No.	No.	No.	\$	\$
<b>1930.</b>					
Prince Edward Island.....	5	16	21	23,200	188,300
Nova Scotia.....	56	198	69	204,400	1,814,500
New Brunswick.....	39	129	77	160,700	1,093,400
Quebec.....	148	1,126	299	1,593,600	8,301,800
Ontario.....	324	1,881	556	2,826,200	15,900,900
Manitoba.....	73	322	143	536,900	2,712,800
Saskatchewan.....	104	223	80	340,400	1,977,300
Alberta.....	85	307	72	428,700	2,323,700
British Columbia <sup>2</sup> .....	76	439	185	827,600	4,166,800
<b>Canada, 1930.....</b>	<b>910</b>	<b>4,641</b>	<b>1,502</b>	<b>6,946,700</b>	<b>38,479,500</b>
<b>1937.</b>					
Prince Edward Island.....	4	14	11	13,300	110,300
Nova Scotia.....	54	219	98	199,400	1,298,600
New Brunswick.....	34	135	65	122,600	821,300
Quebec.....	166	1,078	323	961,100	6,749,700
Ontario.....	349	2,261	562	2,520,900	14,457,000
Manitoba.....	90	396	191	386,100	2,196,400
Saskatchewan.....	123	292	81	242,700	1,351,000
Alberta.....	127	374	82	393,600	1,880,000
British Columbia <sup>2</sup> .....	100	525	243	787,600	3,635,000
<b>Canada, 1937.....</b>	<b>1,047</b>	<b>5,294</b>	<b>1,656</b>	<b>5,627,300</b>	<b>32,499,300</b>
<b>1938.</b>					
Prince Edward Island.....	5	15	10	12,784	108,946
Nova Scotia.....	60	238	109	200,887	1,341,902
New Brunswick.....	38	139	77	127,390	861,792
Quebec.....	172	1,119	314	949,898	6,897,986
Ontario.....	363	2,291	609	2,557,272	15,202,597
Manitoba.....	102	392	222	383,222	2,278,996
Saskatchewan.....	129	282	89	230,461	1,318,435
Alberta.....	148	397	88	402,576	1,959,134
British Columbia <sup>2</sup> .....	116	549	308	801,559	3,665,264
<b>Canada, 1938.....</b>	<b>1,133</b>	<b>5,422</b>	<b>1,826</b>	<b>5,666,049</b>	<b>33,635,052</b>

<sup>1</sup> Does not include amusement taxes.

<sup>2</sup> Includes Yukon and Northwest Territories.

### Section 10.—Control and Sale of Alcoholic Liquors and Beverages in Canada.\*

During the years 1916 and 1917, as a war policy, legislation prohibiting the sale of alcoholic liquors, except for medicinal and scientific purposes, was passed in all the provinces except Quebec, where similar legislation was passed in 1919. The

\* Abridged from the report "The Control and Sale of Liquor in Canada", by Miss L. J. Beehler, M.A., published by the Dominion Bureau of Statistics.